Best Jewelers, Engagement Rings, Buy Diamond Ring Online Australia

We are a committed team of dedicated jewellery professionals based in each state that found each other through our mutual passions for diamonds, jewellery design, CAD and web based technologies.

Our business supports our beautiful families and co workers. We love that we're able to supply diamonds at wholesale prices and create incredible and unique jewellery, and to further our mission to democratize diamonds through technology. In all, you can feel pretty good about giving us your business.

Diamond Education

Diamond is the birthstone of April and the anniversary celebration gemstone for both 10 and 60 years of marriage. Diamonds are composed of a single element of carbon and therefore considered the purest of all gemstones. Diamonds were discovered in India in 500 B.C., the name "diamond" comes from the Greek word "Adamas" which means unconquerable - suggesting eternal or everlasting love. Since ancient Greece, diamonds and diamond jewelry have been the traditional symbol of love, and the ancients believed they were hardened dew drops, splinters from the stars or crystallized lightning.



Choosing A Diamond

For most, purchasing a diamond is a new experience, but it doesn't need to be an overwhelming one. Understanding a diamond's characteristics is quite straightforward and simple. Our diamond education pages are designed to answer all your questions. We explain diamond's characteristics in simple terms, how those characteristics influence the diamond's appearance, and which components are more important than others. In a few easy steps you'll know everything you need to know to find your perfect diamond. As backup our diamond technologists are here to help you every step of the way.

14K White Gold Classic Emerald Solitaire Engagement Ring

An elegant emerald cut diamond in a classical meticulously designed platinum band with 4 claw setting. This ring can accommodate any size diamond and can be created using platinum, yellow, white or rose gold.







The Engagement Ring

Because an engagement ring is both a financial and an emotional investment, it's important to know what makes up a quality ring design. Before visiting a jeweller to buy an engagement ring, learn about the four C's of diamond quality: cut, carat, clarity, and colour. Know basic setting and metal choices, as well as different diamond shapes. Understand the differences between treated, synthetic, and imitation diamonds. While this may seem like a lot of information, it will prepare you for a successful diamond and ring purchase.

The Essentials

One essential piece of information is your partners ring size, which can be learnt in different ways. A close friend may know her ring size - If you trust them to keep a secret. If she already wears a fashion ring on her left hand, choose one she wears frequently (it is most likely to be quite comfortable) and try it on your own fingers, usually your pinkie, for a good guess of her size. If at all possible, take the ring to a jeweller so they can properly measure it - this may not be feasible, however, it has worked very successfully for us with many of our customers in the past.

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