We are a local family operated company of professional diamond buyers, sometimes called diamond graders, diamond merchants or wholesaler suppliers of polished diamonds, we supply to jewellery retailers and manufacturing jewellers, now *you can buy online direct from us*. Our vision of democratizing the diamond industry was facilitated through technology and the internet, a journey which began in 1999. Collectively our experience spans over 60 years in the polished diamond and rough diamond industries. This unique experience proves invaluable when guiding our customers through the process of purchasing a polished diamond in Australia. We have an extensive customer base in the local Brisbane market, our brand and our people are synonymous for honesty, trust, quality and excellence in service, our happy customers are testament to that fact.

## The early days

In 1999 with the online business space moving rapidly our owners saw a new price savvy customer space developing, a customer hungry for knowledge to understand, learn and break down the barriers that were traditionally closed to the consumer by the jewellery and diamond industry retail and wholesale operators. Understanding our customer needs for a proactive approach we commenced trading online with Brisbane Diamond Exchange. Our initial startup commenced and grew rapidly, this initial offering was developed in conjunction with our <u>Omnia Diamone</u> operation in the wholesale trade space. In 2011 we re-branded into our current operations, together we developed our artisan jewellery manufacturing facility all built for our mutual passions for diamonds, jewellery design, CAD and web based technologies.

## Your own special gem

Each precious diamond is unique and individual. It's not the size of a diamond that determines its quality or worth, but the sum of several elements. Your first step towards selecting the perfect diamond is understanding the 4 C's – Cut, Carat, Colour, and Certification. Learn all you need to know about the

4 C's of diamond quality and start your journey towards a precious diamond of the very best quality to suit your price range. If the finest quality is what you're looking for, you can't beat a GIA certified diamond or coloured stone. You know you've found quality item when a diamond is certified by the GIA. The Gemmological Institute of America (GIA) is considered to be the world's primary expert body on diamonds and coloured stones and at Brisbane Diamond Company, we're proud to offer you a range of diamonds that have obtained GIA certification.





## Your own unique style

Make your proposal truly unique with a stunning white diamond engagement ring she will adore for all time. She deserves only the very best and will be compelled to answer with yes when you present her with a sparkling engagement ring that you personally customised from Brisbane Diamond Company.

When you're choosing the perfect engagement ring, remember that there are no rules to limit the imagination. Our bespoke

designer engagement rings include everything from traditional round brilliant diamond rings to more contemporary diamond ring designs with pear shape or oval shape diamonds, square or princess ring designs or maybe a cushion cut is more to your liking.

At Brisbane Diamond Company, we've been creating custom made diamond rings for online customers since 1999. So, if you have an idea in mind for a sensational diamond sing, we have the expertise and experience to craft a one-of-a-kind piece of diamond jewellery that's uniquely yours and guaranteed for life.

A diamond ring designed just for you is something truly special that will be treasured for forever, and what better way to symbolise your to create a commitment to one another, than to create a custom engagement ring or custom wedding ring for your partner.

A custom diamond ring of exquisite beauty doesn't need to be created just for a special occasion, a diamond ring that reflects your unique style, personality and beauty is something every woman deserves to own and wear.



## **Contact Us**

https://brisbanediamondcompany.com.au